

SEMINAR ON COGNITION AND ARTIFICIAL INTELLIGENCE 2025

SoCo-AI'25

Theme:
**Reimagining the Future
of AI: A Collaborative
Approach**

22-23
OCTOBER 2025
**RAIA HOTEL &
CONVENTION CENTRE
KUCHING**
Sarawak, Malaysia



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CALL FOR PARTICIPANTS
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Organised by:

Faculty of Cognitive Sciences and Human Development
Universiti Malaysia Sarawak (UNIMAS)

In Collaboration With:

Chief Digital Officer Office
Universiti Malaysia Sarawak (UNIMAS)

KEYNOTE SPEAKERS



Prof Ahmed Al-Dubai
(Edinburgh Napier University)

Professor in the School of Computing, Engineering and Built Environment (SCEBE), Edinburgh Napier University, where he leads the IoT and Networked Systems Research Group.



Dr. Abdulhakim AL-Ezzi
(Huntington Medical Research Institutes)

Postdoctoral Research Fellow at HMRI-Hunting Medical Research Institute, United States.



Prof Dr Narayanan A/L N Kulathu Ramaiyer
(UNIMAS)

He served for almost three decades in academia as a pioneer staff member of the Faculty of Computer Science and IT at UNIMAS, and also previously served as the Director of the Institute of Social Informatics and Technological innovations (ISITI).



Dr Mohd Hanif bin Abdul Gaus
(CEO of MAIA Sdn Bhd)

CEO of Imagine MAIA a solution provider to deliver a high tech, high touch AI healthcare solution globally. Our vision to democratize artificial intelligence in healthcare sector.



Assoc Prof Dr Abdul Rahman Alsewari
(Birmingham City University)

Machine Learning lab leader and a senior lecturer at Birmingham City University with more than 10 years Research and Teaching experience in the domain of Computer Engineering and Computer Science.



Prof Ts. Dr Dayang Nurfatimah bt Awg Iskandar
(UNIMAS)

Expert in spatio-temporal image analysis, semantic representation and retrieval, her research focuses on AI for minimising the gap between image features and high-level semantics in the domain of medicine, agriculture and astronomy.



Prof Dr Teh Chee Siong
(UNIMAS)

Professor in the Faculty of Cognitive Sciences and Human Development at UNIMAS. With over 29 years of dedicated service, he has made significant advancements in artificial intelligence, machine learning, data visualization, and virtual reality.

Objectives

- Disseminate cutting-edge AI research and insights across disciplines.
- Equip participants with practical AI skills for their domains.
- Facilitate interdisciplinary networking and collaboration in AI.
- Explore innovative AI solutions at the intersection of AI with cognitive science, psychology, and related fields.
- Bridge the gap between AI research and real-world applications.

Fees

Category	Early Bird (MYR) – Before 31st July 2025- 31 August 2025	Normal Rate (MYR)	Inclusive
Local	330	540	<ul style="list-style-type: none"> 3 Meals Programme Kit e-Certificate
Local Student	220	380	
International	760	980	
International Student	490	600	

*Inclusive 8% SST.

20% management fee will be imposed for withdrawal ON or **BEFORE 31st July 2025- 31 August 2025.

*****NO refunds will be provided AFTER 31st July 2025- 31 August 2025.**

Workshop Highlights

Workshop 1: AI for Administrative Excellence: Automating Your Office Tasks

This workshop is designed specifically for administrative staff looking to streamline their daily routines and boost efficiency. Discover how AI tools can take over repetitive tasks, freeing you up for more strategic and engaging work.

Workshop 2: Strategic AI for Leaders: Empowering Data-Driven Decisions

This workshop equips managers with the knowledge and tools to leverage AI for superior decision-making. Move beyond intuition and learn how AI can provide actionable insights, predict trends, and optimize resource allocation, leading your team to greater success.

Workshop 3: Innovating Tourism with AI: Enhancing Visitor Experience and Operations

Calling all tourism professionals! This workshop will unlock the power of AI to revolutionize how we attract, engage, and serve visitors. Learn how AI can personalize travel, optimize operations, and create unforgettable experiences for a thriving tourism sector.

Workshop 4: AI Fundamentals: Your Jumpstart to Understanding Artificial Intelligence

Curious about AI but don't know where to start? This introductory workshop is for you! Demystify the world of Artificial Intelligence, learn what it is (and isn't), and discover practical ways AI is shaping our world, even for beginners. No prior technical knowledge required!

Workshop 5: AI for Academic Impact: Generating Original Research & Ensuring Integrity

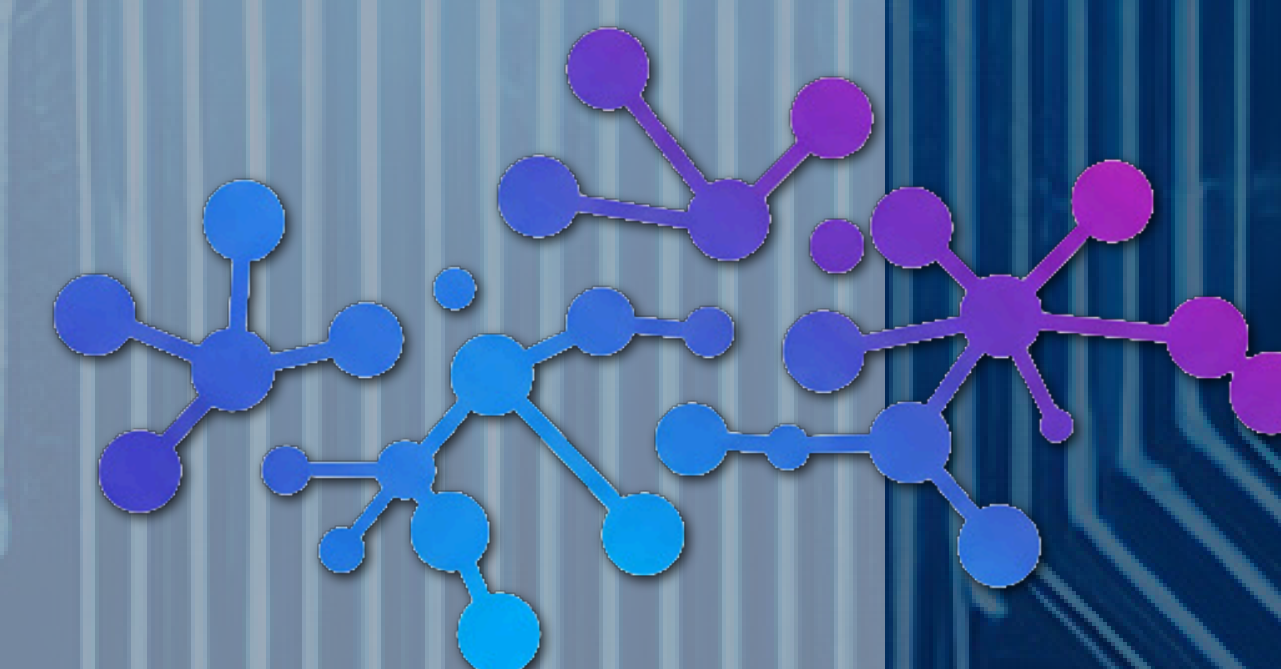
Are you an academic or researcher looking to enhance your publication success while maintaining the highest standards of originality and ethics? This workshop is tailored for you. Learn how to leverage AI tools to brainstorm novel ideas, refine your writing, and ensure absolute originality in your submissions to top-tier journals.

Workshop 6 (Community Workshop): AI on the Go: Learn Face & Motion Detection with Your Mobile.

Are you a curious student interested in how your mobile phone can see, feel, and respond just like a human? This hands-on workshop is designed just for you. Discover how Artificial Intelligence (AI) works—right from the palm of your hand—using only your mobile device. No prior experience needed—just bring your phone, your curiosity, and your imagination! This workshop is perfect for secondary students who want to explore the exciting future of AI in a fun and accessible way.

Topics Highlights

Keynote Speakers	Titles
Keynote Session 1: Prof Dr Ahmed Al-Dubai (Edinburgh Napier University)	Cutting-Edge AI Research from Europe's Leading Universities
Keynote Session 2: Dr Mohd Hanif (CEO of MAIA Sdn Bhd)	Industry Innovations and Applications
Panel Discussion: Prof Dr Narayanan A/L N Kulathu Ramaiyer (UNIMAS) Prof Dr Teh Chee Siong (UNIMAS) Prof Ts. Dr Dayang Nurfatimah bt Awg Iskandar (UNIMAS) Assoc Prof Dr Abdul Rahman Alsewary (Birmingham City University)	Challenges and Opportunities in Multidisciplinary AI Research with expert panellists.
Keynote Session 3 Online: Dr. Abdulhakim AL-Ezzi (Huntington Medical Research Institutes)	Future Directions in Multidisciplinary Research



Contact us:

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